

21.0227/11/2014
C104(Part 1)**MUNICIPAL VISION**

Baw Baw Shire Council's Baw Baw 2050 – Community Vision describes the following vision for the municipality:

- Happy, healthy people
- sharing prosperity and knowledge from living sustainably and in harmony with our rural identity
- thriving villages
- and productive and inspiring landscapes.

BawBaw2050 – Community Vision identifies the Shire's future aspirations. Baw Baw Shire Council is committed to implementing the six directions identified by BawBaw 2050 – Community Vision, being;

- Managing Growth
- Life Learning, Education, Skills Development and Knowledge
- Vibrant Community Living
- Valuing Our Environment
- Building Responsible Leadership
- Building Prosperity.

The directions of BawBaw2050 – Community Vision namely Managing Growth, Vibrant Community Living, Valuing our Environment and Building Prosperity are most relevant to the Baw Baw Planning Scheme.

Managing Growth

Maintaining the integrity of the land resource and its protection from unplanned urban and residential encroachment is vital for the long term economic prosperity of the Shire and its people.

Vibrant Community Living

Recognising the attractive rural landscape of forested mountains, cleared hills and river flats together with the amenities of the towns, provide a high quality lifestyle for residents and opportunities for tourism.

Opportunities for social interaction are provided in our neighbourhoods, shopping areas, community places and spaces and in recreation and cultural groups or on the sports field.

The health and wellbeing of the community is improved through access to good food, arts and entertainment and opportunities for an active lifestyle.

Valuing our Environment

Protecting the Shire's wealth of natural attributes, including its tall Ash forests with shady fern gullies and cool mountain streams, its undulating alpine herb fields its leafy reserves and parks, and its native animal species is key to ensuring the conservation of the natural environment and rural character of the Shire.

The Shire comprises some of Australia's most fertile and productive rural land.

Planning decisions are to assist in the conservation and sustainable use of the Shire's natural resources, including threatened species and habitats.

The planning scheme should be managed so it facilitates development whilst recognising the importance of our natural and built resources.

Building Prosperity

Protecting and further developing of the Shire's resources particularly those relating to dairying, horticulture, grazing, timber production, tourism and the capacity to supply high quality water is key to ensuring future prosperity.

Transport and Infrastructure

Building on the Shire's strategic location as one of Victoria's major transport corridors being between the Melbourne metropolitan area and the State's energy centre, the Latrobe Valley, will enhance the economic viability of the Shire.

Recognising the availability of advanced high speed information and communication technology will assist to develop prosperity.

Reference Documents

'BawBaw 2050 Community Vision 2010', Baw Baw Shire Council