

21.04 THE VISION FOR BOROONDARA

19/01/2006
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21.04-1 Vision

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The "City of Boroondara Corporate Plan" provides the City with its Corporate Framework, setting out Council's purposes and goals, from which its achievements can be measured. This planning scheme serves to implement the land-use, development and community objectives of the Corporate Plan. The vision is:

"A community that is both caring and enterprising which participates in a lifestyle rich in choice. A clean, safe, secure city in which to live, learn and work. An evolving city, proud of its diverse heritage and sensitive to its environment."

21.04-2 Mission

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Reflecting the community's caring and enterprising characteristics, our mission is to contribute to the social, physical and economic well being of the City.

We will:

- Preserve and enhance the amenity of Boroondara's high quality urban environment, and facilitate appropriate development.
- Maintain and develop the City's physical infrastructure.
- Facilitate the provision of social and physical services which respond to the community's needs.
- Advocate on behalf of the community's needs.
- Nurture a sense of community within Boroondara.

21.04-3 Values

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The achievement of our mission will be underpinned by the following values, which reflect and build on Council's commitment to a caring and enterprising approach:

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| concern for citizens | innovation |
| respect for the rights of others | value for money services |
| responsiveness to customer needs | transparent processes |
| openness and honesty | commitment |
| equity and access | teamwork |
| accountability | leadership |
| responsible and professional behaviour | sustainability |