

21.21 HALLAM

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21.21-1 Profile

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Hallam is an established and connected community that retains a township feel in its central area and will continue to strengthen its mature, green-treed image over the long-term.

21.21-2 Objectives

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- To consolidate and extend the green suburban image of Hallam.
- To extend and modernise the employment and service business potential of Hallam industrial area.
- To ensure new housing adds value to the residential character of the area.
- To enhance the value of Eumemmerring Creek as the green spine of the community.
- To develop, expand and refurbish Hallam’s spaces, places and programs to meet changing needs.
- To provide safer local streets, convenient bus services and a safe trail network.

21.21-3 Strategies

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- Extend the green-treed character of the older Hallam area into the newer streets in the east by encouraging extensive tree planting within streets, parks, public spaces and on private land.
- Provide extensive boulevard planting along the main road network.
- Support the progressive upgrade of the Spring Square Neighbourhood Activity Centre as a local retail, business and community place.
- Support the progressive development of the Hallam Industrial Estate, recognising it forms part of the Dandenong industrial area that is of national significance.
- Improve the presentation of the Hallam Industrial Estate to ensure its ongoing viability, particularly the Hallam South Road and Princes Highway commercial frontages.
- Maintain and enhance the residential streetscapes as a garden suburb environment, characterised by a quality and diverse built form in a landscaped setting.
- Enhance, in consultation with relevant public land managers, the Eumemmerring Creek waterway to highlight its parkland attributes and to take full advantage of the environmental and recreational opportunities it offers.
- Create a suburban bushland and open space area under the major electricity transmission lines adjacent to Troups Creek West Branch to act as an inter-suburban break between Narre Warren and Hallam.
- Facilitate the development of the proposed Dingley Freeway to link Casey’s residents to employment destinations to the west.
- Extend Frawley Road east of Belgrave-Hallam Road to provide a local collector road link through to Young Road.
- Upgrade Centre Road to a collector road standard linking Hallam South Road with Narre Warren-Cranbourne Road.

21.21-4 Implementation

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These strategies will be implemented by the following measures:

Use of policy and the exercise of discretion

- Ensuring that the future use and development of land is generally in accordance with the Hallam Local Area Map.
- Using the Retail Policy at Clause 22.01 to provide for the orderly development and expansion of activity centres, including the Spring Square Neighbourhood Activity Centre.
- Using the Industrial Policy at Clause 22.03 to create an attractive and well maintained industrial area.

Application of zones and overlays

- Applying the Commercial 1 Zone to activity centres with a primary retail function, including Spring Square Neighbourhood Activity Centre.
- Applying the Mixed Use Zone to land on the north-western corner of Saffron Drive and Emily Drive to provide for the use of the land as a pharmacy.
- Applying the Heritage Overlay to heritage places of national, State and local significance, as identified in Council's relevant heritage studies and strategic work.

Other actions

- Considering the preparation of a Hallam Community Plan.
- Undertaking, in consultation with relevant public land managers, local re-vegetation programs, particularly along the Eumemmerring Creek.

21.21-5 Hallam Local Area Map

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