

## **22.03 NEPEAN HIGHWAY BOULEVARD - MILE BRIDGE TO BEACH STREET POLICY**

19/10/2017  
C100

This policy applies to land fronting Nepean Highway, Frankston between the Mile Bridge and Beach Street on the eastern and western side of Nepean Highway.

This policy seeks to transform Nepean Highway into an iconic public boulevard providing an attractive and inspiring address for Frankston.

### **22.03-1 Policy basis**

19/10/2017  
C100

The section of Nepean Highway north of the Frankston Metropolitan Activity District (MAC) forms one of the main entrances to Frankston. A high standard of development is required to reflect the significance of this entrance and the Frankston MAC.

A strategy of the MSS is to encourage use and development of this section of Nepean Highway to complement its treatment as a boulevard entry.

### **22.03-2 Objectives**

19/10/2017  
C100

- To encourage uses that are appropriate to and enhance this major entry to the Frankston MAC.
- To encourage development and landscaping of a high visual standard along this route.

### **22.03-3 Policy**

19/10/2017  
C100

It is policy that:

- Offices, restaurants and appropriate higher density residential development are encouraged along this section of Nepean Highway.
- Motor vehicle, boat and caravan sales and warehousing are located elsewhere in or around the Frankston MAC .
- A high standard of architectural design, external finishes, identification and advertising signs and landscaping be required to enhance the ‘gateway’ to the Frankston MAC.
- Uses and developments with activated frontages are to be encouraged that make a positive contribution to the streetscape.
- Landscaping be consistent with any streetscape theme that has been developed for the area and help to achieve a “gateway boulevard” entry to the Frankston MAC . (Refer to the Streetscapes policy at Clause 22.07.)
- Development on the western side of Nepean Highway address Kananook Creek and enhance the environment of Kananook Creek, including planting of indigenous and native vegetation along the banks.

### **22.03-4 Policy references**

19/10/2017  
C100

Frankston Metropolitan Activity Centre Structure Plan, May 2015.