

**22.05 GREATER DANDENONG GATEWAYS POLICY**

19/12/2013  
C124

This policy applies to identified gateway locations (refer to Map 1: Gateway Location) within the *City of Greater Dandenong Gateways Strategy, December 2011*.

**22.05-1 Policy Basis**

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Due to the absence of prominent natural landmarks, Greater Dandenong must look to itself as a consciously constructed place when it seeks to revitalise, reinvigorate and re-brand itself. The Greater Dandenong Gateways Policy identifies the potential for a variety of possible gateway forms for the municipality and suggests a range of gateway treatments that will serve to enhance local character, improve perceptions of Greater Dandenong, and encourage wider visitation to the city.

**22.05-2 Objectives**

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- To develop gateways that engage, challenge and inspire the community
- To encourage gateway developments that uniquely identify the City of Greater Dandenong
- To provide certainty as to how gateway locations will look, feel and function
- To improve the perception of the City of Greater Dandenong among its residents and visitors
- To improve the visual amenity of the municipality's gateway locations

**22.05-3 Policy**

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Where a permit is required for land use or development (including signage) in a Gateway identified in Map 1: Gateway Locations, the following policy applies:

- An application for a Planning Permit must include an assessment against the Public Realm and Built Form Guidelines contained within the relevant Gateway Concept Plan (*City of Greater Dandenong Gateways Strategy, December 2011*).

MAP 1: GATEWAY LOCATIONS

