

## **21.02 VISION – STRATEGIC FRAMEWORK**

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### **21.02-1 Relationship of this Planning Scheme to Council's Corporate Plan**

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Council's Corporate Plan 1999-2002:

- Identifies the Shire's Vision as being: "Our ideal is that Hindmarsh Shire be a progressive, safe and clean area to live, work and visit, through the promotion of quality lifestyle opportunities."
- Identifies that the Shire's Mission is to achieve the Vision through the following core roles:
  - Meeting community needs in a responsible and caring way;
  - Promoting the Shire's natural environment and traditional rural values, character and culture;
  - Creating a balance between sustainable economic development and the environment; and
  - Fostering innovation and technological advance.
- Identifies a series of commitments which Council has made in respect to its carrying out the above core roles over the next three years, namely:
  - Commitment 1 - Infrastructure and Environmental Management
  - Commitment 2 - Rejuvenation through the Promotion of Economic Development and Tourism
  - Commitment 3 - Development of Community and Recreation Services
  - Commitment 4 - Corporate Management and Good Governance
- Identifies key objectives, the achievement of which will mean that the respective commitments will have been met.
- Sets out various strategies and targets to be met in achieving the objectives.

It is important that planning and development within the municipality is consistent with the Vision, commitments and objectives set out in the Corporate Plan. In this regard, a more comprehensive Vision for Hindmarsh Shire is set out in Clause 21.02-2 which builds upon that in the Corporate Plan. Eleven key overall strategic directions, together with related objectives, strategies and implementation actions are then set out in Clause 21.02-3. These complement the various strategies and targets set in the Corporate Plan.

### **21.02-2 Vision for the Future**

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The following Vision has been derived from the "Hindmarsh Land Use Strategy, 1997", and complements the Vision for the Shire which is set out in the Corporate Plan.

The Vision is for a Shire where:

- There is a significant level of community pride and a high degree of partnership and shared responsibility between the Council and the community;
- The key towns have distinct characters and identities and provide a range of economic and community opportunities which meet the needs of the community;
- People can live in a safe and healthy environment;
- The economy is founded on agricultural production based on diversification and improved production and other value adding activities;

- Activities are economically and socially sustainable, and are also compatible with the conservation and enhancement of the environment;
- There is diversity in the economic base, through the establishment of new industries together with the continuing expansion of tourism, recreation and leisure opportunities; and
- The significant natural landscapes, environmental features and places of heritage significance are valued, protected and enhanced for their conservation and leisure potential for future generations.

**21.02-3**

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**Key Land Use Themes**

The overall vision for the municipality will be achieved through the implementation of a series of objectives, strategies and implementation actions relating to a set of specific topics which help to identify the main issues facing the Shire. The topics are:

- Community Development
- Economic Development
- Agriculture
- Environment
- Water
- Urban Development
- Heritage
- Community Services
- Infrastructure
- Flora & Fauna
- Public Land