

21.0319/01/2006
VC37**VISION – STRATEGIC FRAMEWORK**

Council has developed the following Vision as the basis of this planning scheme. This Vision has arisen from the issues and influences discussed in the previous section. This Vision has also evolved from Council's Corporate Vision for itself as the local government.

Council Plan Vision

- A leader of the region's economic, cultural and social focus;
- A community that is proud of its achievements, supportive of a caring environment and which provides opportunities for growth and prosperity;
- A rural city that meets the needs of all generations providing a great place to live, work, learn and enjoy;
- A community inclusive of all its people, which acknowledges the Wotjobaluk community and the important ongoing role that all indigenous people have in our community;
- A rural city that acknowledges the importance of education and health to our community;
- A community that recognises the importance of primary production, agricultural value adding and service industries for our sustainability.

Land Use Planning Vision

- Horsham Rural City Council will seek to manage the resources of the municipality in a sustainable manner, so as to secure prosperity for agriculture, industry, and commerce, and to maintain and enhance the social and cultural quality of life for local residents. Natural assets will be protected and maintained in the interests of biodiversity and enjoyment for residents and visitors.

Horsham Rural City Council in partnership with the community will plan for the development and balanced management of the municipality based upon the objectives and strategies outlined in the following sections.