

21.03 VISION – STRATEGIC FRAMEWORK

14/09/2006
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21.03-1 Corporate Plan

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Loddon Shire Council's Corporate Plan presents the vision and key directions of the Council for the period 2004-2008. The Loddon Planning Scheme sits within the context set by the Corporate Plan and aims to support and complement the objectives and initiatives of this plan.

The Vision of the Corporate Plan is:

“Loddon will be a proud community leading rural Australia as a great place to live, work and visit.”

Council's Mission, as identified in the Loddon Plan, is:

“To continue to lead and maximise community growth and development.

Building viable small communities with strong links to regional centres.

A long term measure of our success will be a growing population.”

21.03-2 Land Use Planning Vision

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Council's Vision for land use and development in the Loddon Shire is:

The Loddon Shire Council will manage the Shire's built and natural resources to ensure the enhancement of its:

Natural resource base and environmental values;

Economy, especially agricultural production, and employment opportunities;

Community, cultural, heritage, and recreational facilities; and

Townships and the Shire generally through improved presentation and amenity;

to provide residents with an unrivalled high quality lifestyle and to attract new residents.

The objectives, strategies and provisions of this planning scheme have been developed in pursuit of this Vision.

Strategic Framework Plan

