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C34**PRESENTATION OF INDUSTRIAL AREAS**

This policy applies to all industrial development.

Policy Basis

The presentation and appearance of industrial areas is important in protecting existing amenity in the towns and rural areas of the Shire and in attracting investment.

Objectives

To ensure that all new industrial development is designed, sited and landscaped so that it positively contributes to the amenity of the area.

To ensure that any new industrial development on main road entrances into townships is sited and designed to enhance the entrance to the town.

Policy

It is policy that:

- Buildings and open storage areas generally not exceed 60 per cent of the site.
- Applications for buildings that do occupy more than 60% of the site must show how matters such as car parking and landscaping can be satisfactorily addressed.
- The external finishes of buildings be non-reflective and of brick, stone, concrete, Colorbond or like materials.
- Development be connected to reticulated water, sewerage, power and storm water facilities.
- Land within 7.5 metres of the front boundary be used for car parking, access and landscaping only. This area shall be maintained in a neat and tidy manner to the satisfaction of the responsible authority.
- Car parking and external storage areas be surfaced with an all weather surface to the satisfaction of the responsible authority.
- Screen fencing be erected on the site where it is to screen outdoor storage areas, loading bays or car parking areas from view.
- Goods or materials not be stored or displayed in a setback area.
- Industrial sites within 7.5 metres of a residential zone be landscaped to the satisfaction of the responsible authority in such a manner as to screen activities on the site.
- A minimum of 10% of the site be landscaped to the satisfaction of the responsible authority. The landscaping provided will:
 - retain existing vegetation where practical;
 - use locally native vegetation;
 - screens areas where visibility for safety is not essential;
 - defines areas of pedestrian and vehicular movement;
 - replace fencing along road frontages where possible; and
 - be of low maintenance.