

Diversified economy - Central Highlands

Strategies

Support greater economic self-sufficiency for the region.

Support growth through the development of employment opportunities in towns identified for population growth.

Support the growth of key regional employment assets including the Ballarat Technology Park, Ballarat Central Business District and Ballarat West Employment Zone.

Recognise the need for new employment opportunities in Ballarat's peri-urban settlements to promote sustainable growth.

Support infrastructure investment where it will support business investment, including Stage 1 of the Ballarat Western Link Road, which will improve access to the Ballarat West Employment Zone.