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C51**VISION**

Wangaratta Rural City Council's vision is outlined in the *Rural City of Wangaratta Council Plan 2004 – 2008*, the *Wangaratta Community Vision – Shaping our future* and the Municipal Strategic Statement.

The vision for the municipality is a long term community-created approach for land use planning until the year 2030. This vision is an integrated approach that includes social, economic and environmental considerations. Core components of this vision are that the municipality and community will:

- Be a vibrant, diverse and secure place to live
- Facilitate a growing and sustainable economy and employment base
- Preserve and enhance our heritage and the environment

Arts, culture and education:

- Be a centre that caters for a diverse range of arts, cultural and educational experiences utilising a variety of approaches and pathways
- Ensure culture, arts and heritage ideals are integrated into all aspects of community life
- Recognise the significant contribution of education, culture and the arts to the social and economic well-being of the community

Assets and infrastructure:

- Provide infrastructure appropriate to community needs and manage them in a sustainable way

Community services and youth:

- Build and strengthen partnerships with the community and community organisations to support and enhance the physical, emotional, social and economic well-being of all residents
- Build an inclusive community that values the contributions of all citizens and which nurtures and involves young people

Corporate services:

- Continue to provide leadership to the community through the provision of accessible, open and consultative government
- Encourage appropriate community involvement in governance processes and aim to produce accurate, concise and easy to read reports and publications to the public

Environmental management:

- Enhance quality of life by experiencing and valuing a healthy, diverse and exciting environment, conserving and enhancing the natural landscape and using natural resources responsibly

Sport and recreation:

- Be known as a regional centre for a wide range of high quality passive and active recreational and sporting events and opportunities
- Provide a range of accessible open space and recreation opportunities that are well planned and sustainable, and meet the health, social and environmental needs of a diverse community.

Tourism and economic development:

- Have a strong and vibrant business community consisting of a diverse range of small, medium and large enterprises that will capitalise on the key competitive strengths of the region
- Support and encourage sustainable tourism development throughout the municipality