VISION AND STRATEGIC FRAMEWORK

Community vision

Wodonga’s 2033 community vision is the community’s shared aspirations and values about the city where they want to live, work and spend time into the future.

The community vision for Wodonga is:

*In 2033 Wodonga will be an accessible, connected, sustainable City with a vibrant economy which fosters a sense of belonging and welcomes residents and visitors.*

Strategic planning vision

As a regional city Wodonga provides the liveability associated with the country, but as a thriving city with a close relationship to Albury, Wodonga provides many of the opportunities often associated with a prosperous metropolitan area. The revitalisation of the central business area has been a long term priority to enhance the liveability and prosperity of the City. Following the divestment of 19 hectares of former railway land in the city centre, the central business area is undergoing major urban renewal and will be a key driver of change for the City. Wodonga is planning for medium to long term growth in the Leneva-Baranduda Growth Area corridor; which will ultimately accommodate 14,000 new lots. Planning for a more liveable and prosperous City will be underpinned by the following key themes:

Environment

The vision for Environment is for:

Natural Environment

* A City which protects its significant environmental assets including significant ones such as the hills, waterways and river floodplains, the Murray and Kiewa Rivers and Lake Hume.
* A City which maintains healthy ecosystems through the ongoing protection and enhancement of environmental values and reserves.
* A water smart City which is resilient to the increased risks of climate change induced events (drought, fire, storm, flood or heatwave) and ensures water security.

Built Environment

* A City which responds to its temperate four season climate through environmentally sustainable design.
* A City designed for people where buildings and public spaces incorporate passive surveillance, activation and generate social interaction.
* A City which encourages higher density residential development in and around the central business area.

Economic Development

The vision for Economic Development is for:

* A diverse and vibrant economy which capitalises on a revitalised central business area, attracts new and emerging industries and supports existing businesses.
* A City which continues to leverage its strategic location on the national transport corridor to support and establish new industries including a national freight and logistics hub at Logic.
* A City which capitalises on nature based sporting and cultural visitation opportunities.

Transport

The vision for Transport is for:
A City that provides genuine choices for all, enabling people to access a full range of employment, services and recreational opportunities without relying on a car.

A City where all modes of transport are attractive, convenient, safe and practical.

**Settlement**

The vision for Settlement is for:

*A City which maintains a sufficient land supply which accommodates different lifestyle choices and the sustainable growth of the City.*

**Lifestyle**

The vision for Lifestyle is for:

*A City which maintains its distinct physical character through the protection of the natural amphitheatre of hills which frame the City.*

*A Central Business Area that is welcoming, people-friendly, thriving, inclusive, healthy and sustainable, and is the cultural and community heart of the City.*

*A connected, sustainable and accessible system of quality open spaces, community, cultural and recreation facilities valued and well used by the community.*

*A City which improves health and wellbeing by improving access to its landscape and recreation resources including the hills and waterways, particularly the Murray and Kiewa Rivers and Lake Hume.*

*A City which has a healthy built environment which encourages the integration of physical activity into daily routines.*